

## Europass Curriculum Vitae



### Personal information

First name(s) / Surname(s) **Tsvetelina Kalinova Simeonova-Zarkin**

Address(es) Sofia, Bulgaria

Telephone(s) Mobile: +359 889 133 117

E-mail tsvete.simeonova@gmail.com

Nationality Bulgarian

Date of birth 29 July 1981

Gender female

### Work experience

Dates September 2015 –

Occupation or position held Assistant Professor

Main activities and responsibilities Teaching and research work in Marketing, Forest Policy, Organisation and planning, Organisational behaviour, Environmental management.

Name and address of employer University of Forestry, Sofia 1756, 10, Kliment Ohridski blvd, building A, cab. 429

Type of business or sector Education

Dates October 2002 – September 2015

Occupation or position held Environmental & Marketing Manager

Main activities and responsibilities Establish and direct a company's environmental policy and program. Set environmental targets and indicators. Develop and manage product strategies. Negotiate with key customers and develop measures for customer care and attraction. Execute financial reports and plan budgets.

Name and address of employer Ecotechproduct Ltd., Sofia 1186, 38, Star Lozenski Pat str.

Type of business or sector Wood working and Forestry

### Education and training

Dates July 2007- October 2013

Title of qualification awarded PhD

Principal subjects/occupational skills covered Thesis: "Environmental Management in the Furniture Industry"

Name and type of organisation providing education and training University of Forestry, Sofia, Bulgaria

Dates 2004-2006

Title of qualification awarded Master

Principal subjects/occupational skills covered	Strategic Planning				
Name and type of organisation providing education and training	Sofia University St. Kl. Ohridski, Sofia, Bulgaria				
Dates	2000-2004				
Title of qualification awarded	Bachelor				
Principal subjects/occupational skills covered	Business Management				
Name and type of organisation providing education and training	University of Forestry, Sofia, Bulgaria				
Dates	26 April-7 May 2010				
Title of qualification awarded	Participation as a lecturer in the Erasmus Intensive Programme INNO-NATOUR				
Principal subjects/occupational skills covered	Innovation in Nature Based Tourism Services				
Name and type of organisation providing education and training	"Stefan cel Mare" University of Suceava				
Dates	01 March 2009 – 30 November 2009				
Title of qualification awarded	Scientific Research Practice				
Principal subjects/occupational skills covered	Environmental Management Systems offered in Germany Environmental management tools for SME Instruments used from state authorities for promoting Environmental management Environmental Management in the Furniture sector Project work				
Name and type of organisation providing education and training	Research and Transfer Centre "Applications of Life Sciences", Hamburg University of Applied Sciences, Hamburg Funden by International Scholarship Programme of German Environmental Foundation (DBU)				
<b>Personal skills and competences</b>					
Mother tongue(s)	Bulgarian				
Other language(s)					
Self-assessment	<b>Understanding</b>		<b>Speaking</b>		<b>Writing</b>
<i>European level (*)</i>	Listening	Reading	Spoken interaction	Spoken production	
<b>English</b>	C2 Proficient user	C2 Proficient user	C1 Proficient user	C1 Proficient user	C1 Proficient user
<b>German</b>	B2 Independent user	C1 Proficient user	B2 Independent user	B2 Independent user	B2 Independent user
	(*) <a href="#">Common European Framework of Reference for Languages</a>				
Computer skills and competences	- Microsoft Office (Word, Excel, PowerPoint) - Internet				
Driving licence	Category B vehicle				
<b>Additional information</b>	PERSONAL INTERESTS Enjoy all sports particularly ski, snowboard, tennis and kite surf. Like to spend time in nature. Love to travel and experience different cultures.				

## List of Publications

1. Leal, Walter, Tsvetelina Simeonova. An Analysis of Environmental Management Systems in Bulgaria. 5th International Vilnius Conference EURO Mini Conference “Knowledge-Based Technologies and OR Methodologies for Strategic Decisions of Sustainable Development” (KORS-2009) September 30–October 3, 2009, Vilnius, LITHUANIA.  
ISBN 978-9955-28-482-6
2. Mihova K., Tsv. Simeonova (2009). Environmental management systems in the future of small and medium enterprises. Conference Proceedings. Scientific Conference „35 years of education in the field of ecology and environmental protection“, University of Forestry, Sofia.
3. Simeonova, Tsv. (2013). Improving the Environmental Performance of Bulgarian Furniture Industry. COST Young Researchers' Forum at the FTP-c8 Conference ‘Young Researchers Direct the Way to Innovation in the Forest-Based Sector’, 11 - 12 March 2013 Barcelona, Spain
4. Mihova, K., Tsv. Simeonova (2013). Responsible and effective: approaches, standards and practices for environmental management for business. Publishing house at University of Forestry, Sofia
5. Simeonova-Zarkin, Tsv. (2015). The role of eco-innovations in improving small and medium enterprises’ competitiveness. Conference Proceedings. International Scientific Conference Post-Crisis Management in Business, University of Chemical Technology and Metallurgy Sofia, Volume II, p. 711-720.