B-LAND

Promote and Strengthen Business Development Skills in Rural Communities

B-LAND

The aim of the B-LAND project is to help VET educators of low-skilled young adults in 4 partners countries to become successful entrepreneurs, with a focus on small business development.

The tool B-LAND is creating is a multilingual instant access mobile classroom consisting of seven different learning modules for innovative VET curricula that will address topics related to entrepreneurship education such as design thinking, business planning or the use of ICT tools.

B-Land wants to intensify the professional and educational competences of VET trainers through innovative approaches to teaching via mobile learning applications applied to rural contexts.

RECENT EVENTS

The B-LAND project is in full swing. The fourth meeting of our project took place on 18 February. The meeting was held online due to the pandemic. Partners from Bulgaria, Greece, Poland and Spain participated in the meeting.

The meeting discussed the development and finalization of the IO2, which was based on the structure of the training course and development of materials for seven learning modules and evaluated the multilingual APP which is in full development of the project.

About the project:

The B-LAND undertaking will accomplish its objectives by creating 4 fundamental outcomes:

IO1: Competence Framework for Entrepreneurial Learning in Rural Context

IO2: Training course structure and materials development for 7 learning modules

IO3: Multilingual APP - instant access mobile classroom - ICT tool

IO4: Best Practices Guide on Entrepreneurial Training & Personal Development in Rural Areas

Duration of the project: 1.10.2020-30.09.2022

What's next?

We are currently in the process of developing Intellectual Product 3, which is based on the creation and development of a multilingual application and starting Intellectual Product 4, which is based on the creation of a good practice guide on business training and personal development in rural areas.
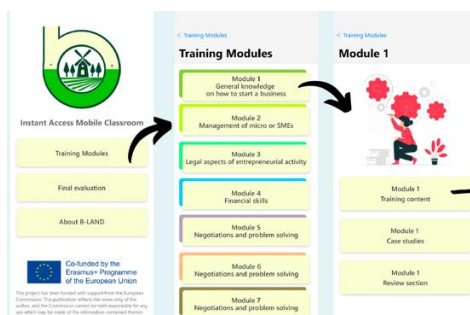
Upcoming events

01.04.2022
5ª Consortium meeting

The next meeting will be online. In this meeting we will discuss the final development of the multilingual application and analyze the Guidelines and Best Practices of IO4.

PROJECT PARTNERS

University of Forestry

Biognosis
Research & Education for Environment & Health

Stowarzyszenie ARID

DANMAR COMPUTERS · IT matters

UNIVERSITY OF THESSALY

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Logica

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